



“French Design Connection” curated *by* **Clément Sauvoy**
An exclusive event organized *by* **Meet My Project**
May 18 - 21, 2013_Chambers Hotel_New York
15 W 56th St New York

Adrien Rovero *for* Saint-Louis

Allegory

Andrée Putman *for* Emeco

Ango

Baltasar Portillo

Barry Friedman

Bete Eklund

Bina Baitel *for* Roche Bobois

Brad Ascalon *for* Design Within Reach

Bram Boo *for* Bulo

Cécile Planchais *for* La Tôlerie Forézienne

Cédric Ragot *for* Roche Bobois

Christina Liljenberg Halstrøm *for* With A View

Christophe Come *for* Cristina Grajales Gallery

Christophe Delcourt *for* Roche Bobois

Christophe Pillet *for* Serralunga

Claudio Colucci

Dan Yeffet *for* When Objects Work

Émilie Colin Garros *for* Saint Louis

Emmanuel Bossuet

Godefroy de Virieu *for* Saint Louis

GT2P

James Devlin

Jean Nouvel *for* Emeco

Jonas Fernando Pires

Karim Chaya *for* SMO Gallery

Karim Rashid *for* Christofle

Laurent Corio *for* Secondome

Loïc Lobet & Anaïs Triolaire *for* Roche Bobois

Marc Aurel *for* La Tôlerie Forézienne

Mathieu Lehaneur & David Edwards *for* le Laboratoire

Miwa Akabane

MIXCV

Naama Hofman

Ora Ito *for* Christofle

Philippe Hurel

Pierre Charpin *for* Saint Louis

Raphael Charles *for* SMO Gallery

Richard Hutten *for* Christofle

Rodrigo Almeida

Stéphane Parmentier *for* Christofle

Stephen Burks *for* Dedar

Takumi Shimamura

Vincent Breed

After showcasing the new cosmopolitan design scenes of Paris, Milan and Stockholm, Francesco Pirrello (founder of Meet My Project) sets out to interpret an original exhibition concept under the supervision of Clément Sauvoy (French journalist based in Paris specializing in design, lifestyle, and architecture): a brand new 13th edition of Pirrello's exhibitions will be brought to the Big Apple on the occasion of New York Design Week.

The goal at the heart of this ambitious project is to break the boundaries between the traditional international fairs (Maison&Objet, Milan International Furniture Fair, London 100% Design, etc.), the gallery fairs (PAD, Basel, Miami, etc.) and the contemporary design gallery exhibitions. The objective is not only to export the best of European design to the Big Apple but also to build fundamental bridges between the two worlds in terms of art, design, creation and trade. This bridging of the fields will be brought to the attention of an American audience of designers, journalists, collectors, manufacturers, distributors, and the contract business elite, as well as the large number of overseas visitors that NYC is accustomed to during the city's yearly string of design events.

This new style of curation by Clément Sauvoy is also intended for meetings, mutual exchanges, and debate as more than 70 pieces devoted to French luxury, as well as an installation by the Swiss studio Allegory, span a space of 400 square meters, split between the lobby and open mezzanine.

During the unique event, where visions will combine and collide, food design will also be presented under the guidance of David Edwards' Laboratory (Design professor at Harvard University). In addition, the event will feature two carte- blanche video projections by the film director Eames Demetrios and the architect of Chambers Hotel David Rockwell.

ICILA CHAIR, designed by Cécile Planchais for La Tôlerie Forézienne

For sustainable development and human towns, Icila offers a dense and sculptural presence which magnifies the raw material : a steel sheet which is cut out and bent without any welding. This indoor/outdoor furniture, created from a thick metal sheet and requiring minimum work, offers a wide, solid and supple seat.

It imposes itself with the density of the metal and with its smooth surfaces which capture the light. Icila, through its simple shape and different colours, is the portent of nomadic furniture, inviting people to sit back and relax, in a public area or elsewhere...



Director Francesco Pirello

Curator Clément Sauvoy

Scenographer Brad Ascalon

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